

# DEPARTMENT OF ARCHITECTURE UNIVERSITY OF THE PUNJAB, LAHORE.

## BACHELORS OF ARCHITECTURE (B. ARCH) 5 YEARS PROGRAM

### **COURSE OUTLINE**

Course Title	Visual Communication IV
Course Code	ARCH-214
Credit Hours	2
Semester	Spring
Prerequisites	NA
Tutor	As per Timetable
Student Advising	As per Timetable
Contact	-

Teacher Signature	Chairman Signature

Course Outline: Visual Communication IV

#### **Course introduction**

#### **Learning Objective:**

In this course, emphasis will be given to architectural movements from mid-19th century to the impact of Industrial Revolution, advent of Modern Architecture, Modern Architects.

The objective of this course is to historically examine the movements of the said time periods for the better understanding of architectural evolution and influence of social, cultural, and political events.

#### **Outcome**

#### **Learning Methodology:**

- Lectures as provided in the schedule of the semester activities
- Study of Archival Material and recommended books
- Guest Lectures as per requirement
- Presentation on allocated topics

#### **Grade Evaluation Criteria**

Following, is the criteria for the distribution of marks to evaluate final grade in a semester.

Marks Evaluation	Marks in percentage
Sessional (Assignments, Quizzes, Presentations)	30
Mid Term	30
Final examination	40
Total	100

Course Outline: Visual Communication IV

Content		
Unit 1		
Unit 2		
Unit 3		
Unit 4		
Unit 5		
Unit 6		
Unit 7		
Unit 8		
Unit 9	Mid Term Exam	
Unit 10		
Unit 11		
Unit 12		
Unit 13		
Unit 14		
Unit 15		
Unit 16		
Unit 17		
Unit 18	Final Exam	
Recommended		
Books/References		